

First Annual Workshop 2022

**More than 20 years of
Eco-innovation research:
lessons learnt and new
directions**

10-11 NOVEMBER, 2022

University of Ferrara, Department of Economics and
Management, SEEDS and CERCIS

Venue day 1: Aula Magna S. Lucia (Via Ariosto, 35, Ferrara)

Venue day 2: Aula Magna IUSS (Corso Porta Mare, 2 Ferrara)

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**ECOINNOVATION
SOCIETY**



University of Ferrara

DEPARTMENT OF ECONOMICS AND MANAGEMENT



Event funded by the “Departments of Excellence 2018-2020 MUR”

Scientific Programme

Day 1 – November 10th, 2022 (all times in European Central Time)

Link: meet.google.com/vph-baqw-ain

11.30	Registration		
12.00	Opening address Fernando J. Diaz Lopez (EIT Climate KIC and Stellenbosch University)	16:30	Session 2 Eco-innovation in business Chair: Elisa Chioatto (University of Ferrara)
12.30	Session 1 Eco-Innovation research and new perspectives Chair: Claudia Ghisetti (University of Milan – Bicocca)		Valery Chistov (Deusto Business School) <u>Co-authors:</u> Javier Carrillo Hermosilla, Nekane Aramburu Goya <i>How does Open Eco-innovation affect the Radicalness of Eco-innovation?</i>
	René Kemp (Maastricht University) <u>Co-authors:</u> Arie Rip and Harro van Lente <i>Evolutionary approaches to innovation for sustainability. How sustainability and needs may change too</i>		Manyabe Esangela Daniel (Kyngpook National University) <u>Co-authors:</u> Mahamadou Biga-Diambédou , Gye-Wan Moon , Bungandwa Toussain, Yeguignafere Diarassouba, Valérie Swaen
	Sandra Schillo (University of Ottawa) <i>20 years of Eco-Innovation Research – Reflections, observations and a constructive challenge</i>		<i>Building sustainable entrepreneurship ecosystem in Sub-Saharan Africa: The role of eco-innovation, cleaner production, circular economy</i>
13:30	Lunch break	17:30	Coffee break (10')
14:30	Keynote lecture		Asia Guerreschi (University of Ferrara) <u>Co-author:</u> Fernando J. Diaz Lopez (EIT Climate KIC and Stellenbosch University) <i>Cooperation a driver for eco-innovation: a literature review focusing on co-operatives</i>
15.30	Presentation Eco-innovation Society Fernando J. Diaz Lopez (EIT Climate KIC and Stellenbosch University) <i>Eco-innovation, a global community and a research agenda</i>		Ahmed Bin Sanaullah (University of Warsaw) <u>Co-author:</u> Magdalena Marczevska <i>Vertical Farming as a Solution for Sustainable Agriculture: Business model suggestions for vertical farm growers</i>
16:00	Guest presentation Nicholas Palaschuk (University of Waterloo) <i>North American Eco-innovation Network</i>		
		18:30	<i>End of activities (followed by social programme)</i>

VENUE: The workshop will take place at the University of Ferrara in two different rooms:

- **November 10 (Thursday) at the Aula S Lucia (University of Ferrara, Via L. Ariosto 35)**
- **November 11 (Friday) at the Aula Magna IUSS (University of Ferrara, Corso Porta Mare, 2)**



University of Ferrara

DEPARTMENT OF ECONOMICS AND MANAGEMENT



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Day 2 – November 11th, 2022 (all times in European Central Time)

Link: meet.google.com/ysu-ofjf-ngf

8.30	Registration
09:00	Introduction to the workshop Fernando J. Diaz Lopez (EIT Climate KIC and Stellenbosch University)
09:10	Keynote lecture Massimiliano Mazzanti (University of Ferrara, SEEDs and CERCIS) <i>Modelling green knowledge production and eco-innovation policies</i>
10:00	Session 3 Eco-innovation for the energy, digital, sustainable and climate transition Chair: Christoph Kiefer (Fraunhofer ISI) Ryan Roberts (Victoria University of Wellington) <u>Co-authors:</u> Alan Brent, Jim Hinkley, Bob Cavana <i>Understanding the impacts of eco-innovation: Community Renewable Energy projects in Aotearoa New Zealand</i> Sandro Montresor (GSSI) <u>Co-authors:</u> Francesco Rentocchini and Antonio Vezzani <i>“Walking the green line”: government sponsored R&D and clean technologies in the US</i> Claudia Ghisetti (Bicocca University) <u>Co-authors:</u> Davide Antonioli, Massimiliano Mazzanti, Francesco Nicolli, Marco Quatrosi <i>“Twin transition” and organisational settings: empirical evidence from Italian regions</i> Magdalena Marczevska (University of Warsaw) <i>Digital or sustainable: SMEs dilemma</i>

11:30	Invited mini-lecture Guy Fournier (Pforzheim University) <i>System innovation in transport with automated minibuses and ITS: the citizen centric approach of AVENUE</i>
11:45	Coffee break
12:00	Guest presentation Ubiratã Tortato (Pontifical Catholic University of Parana) <i>Circular Economy and ESG in an Eco-innovation perspective: progress in Brazil</i>
12:30	Guest presentation Mahamadou Biga-Diambeidou (UCLouvain and ICN Business School, Lorraine University-CEREFIGE) <i>Fostering a Sustainable Entrepreneurship Research Ecosystem in Africa</i>
12:45	Closing messages Massimiliano Mazzanti (University of Ferrara, SEEDS and CERCIS)
13:00	Lunch – end of activities

14:00 Eco-innovation Society Steering Board meeting (by invitation only)
Link: to be distributed to attendees

Scientific Committee (in alphabetical order)

Alan Brent, Victoria University Wellington; **Biagio Giannetti**, Paulista University UNISP; **Carlos Montalvo**, Netherlands Organisation for Applied Scientific Research TNO; **Christoph Kiefer**, Fraunhofer ISI; **Claudia Ghisetti**, University of Milan – Bicocca; **Daniel Villavicencio**, UAM-Xochimilco; **Emy Zecca**, University of Ferrara & SEEDS; **Fernando J. Diaz Lopez**, EIT Climate KIC and Stellenbosch University; **Graciela Carrillo**, UAM-Xochimilco; **Imke de Kock**, Stellenbosch University; **Javier Carrillo Hermosilla**, Universidad de Alcalá; **Jens Horbach**, University of Applied Sciences Augsburg; **Mahamadou Biga-Diambeidou**, UCLouvain and ICN Business School, Lorraine University-CEREFIGE; **Massimiliano Mazzanti**, University of Ferrara & SEEDS; **Nicolo Barbieri**, University of Ferrara & SEEDS; **Pablo del Rio**, Spanish National Research Council; **Raimund Bleischwitz**, Leibniz Institute Tropical Research; **Rene Kemp**, UM-MERIT; **Roberto Zoboli**, Catholic University of Milan & SEEDS; **Serdar Turkeli**, UM-MERIT; **Totti Könnölä**, International Foresight Institute; **Valery Christov**, Deusto Business School.

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