



University  
of Ferrara

DEPARTMENT  
OF ECONOMICS  
AND MANAGEMENT



**Centre for Research in Circular economy, Innovation and SMEs (CERCIS)**

**First annual workshop - Programme**

*Auditorium Santa Lucia, University of Ferrara (Via Ariosto, 35, Ferrara)*

**Day 1 – 16<sup>th</sup> December 2019**

10.30 – 11.00	Registration
11.00 – 11.30	Opening addresses  Prof. Giorgio Zauli (Rector of the University) Prof.ssa Laura Ramaciotti (Director of the Department of Economics and Management)
11.30 – 12.30	Keynote speaker 1  Prof. Shunsuke Managi (Kyushu University) – <i>Inclusive growth as measured evaluation in SDGs</i>
12.30 – 14.00	Lunch
14.00 – 16.00	Session 1 – Chair: Francesco Silvestri (Eco&Eco Bologna) <ul style="list-style-type: none"> <li>• Lucia Dal Negro - <i>Financing Sustainability: A Trend Analysis Of Impact Funds Allocation In East Africa.</i></li> <li>• Stefano Ghinoi - <i>Mapping Online Networks On The Circular Economy Debate</i></li> <li>• Andrea Mantovani - <i>Green Monopoly And Downward Leapfrogging</i></li> <li>• Antonio Massarutto - <i>An Empirical Investigation Of The Determinants Of MWM Management Costs In Italy</i></li> <li>• Francesca Spigarelli - <i>Regional Development Of Circular Economy In The EU: A Multiple Dimension Analysis</i></li> </ul>
16.00 – 16.30	Coffee break
16.30 – 18.30	Session 2 – Chair: Nicolò Barbieri <ul style="list-style-type: none"> <li>• Grazia Sveva Ascione - <i>Circular Economy: New Paradigm or Just Relabelling?</i></li> <li>• Christoph Kiefer - <i>Relating The Concepts Of Eco-Innovation and Circular Economy</i></li> <li>• Enrico Pulieri - <i>The Circular Economy: Instruments And Policies Supporting Investments</i></li> <li>• Beatrice Re - <i>Value Co-Creation Processes In The Circular Economy</i></li> <li>• Jacopo Zotti - <i>Circular Economy And Sustainability: A Conceptually Ambiguous Relationship</i></li> </ul>
19.30	Aperitif

**Day 2 – 17<sup>th</sup> December 2019**

9.00 – 9.30	Registration
9.30 – 10.30	Keynote speaker 2  Prof. Jens Horbach (Augsburg University of Applied Sciences) - <i>Circular Economy Innovations, Growth and Employment at the Firm Level</i>
10.30 – 11.00	Coffee break
11.00 – 13.00	Session 3 – Chair: Marianna Gilli <ul style="list-style-type: none"> <li>• Andrea Bortolotti - <i>Coupling Material Flow Analysis And Socio-Environmental Conflicts: A Criticality Assessment</i></li> <li>• Valentina De Marchi - <i>Closing The Loop: Industry 4.0 Technologies And Circular Economy</i></li> <li>• Florian Flachenecker - <i>The Role Of Eco-Innovations And Material Productivity For The Emergence Of High Growth Enterprises</i></li> <li>• Matteo Masotti - <i>Food Waste Innovations Diffusion Through ABM Models</i></li> <li>• Matteo Mazzarano - <i>Heterogeneity, Space And Non-Linearity In Income-Waste Relation: A Non-Constant Elasticity Model</i></li> </ul>
13.00 – 14.30	Lunch
14.30 – 15.30	Keynote speaker 3  Dr. Matteo Grazzi (IADB Washington D.C.) - <i>Green innovation in Latin America and the Caribbean: Measurement, Patterns and Policies</i>
15.30 – 16.00	Coffee break
16.00 – 18.00	Session 4 – Chair: Domenico Berdicchia <ul style="list-style-type: none"> <li>• Caterina Cavicchi - <i>Accounting For Circular Economy In a Strategic Perspective</i></li> <li>• Elisa Chioatto - <i>Transition From Waste Management To Circular Economy.</i></li> <li>• Mariella Favot - <i>Regulation And Competition In The Extended Producer Responsibility Models</i></li> <li>• Claudia Ghisetti - <i>Design Investment and Innovation</i></li> <li>• Afsaneh Moradi - <i>A Systemic View Of Innovative Strategies For Better Cycling Experience In Bologna</i></li> </ul>
20.00	Social event

**Day 3 – 18<sup>th</sup> December 2019**

9.00 – 9.30	Registration
9.30 – 10.30	Keynote speaker 4  Prof. Sven-Olof Collin (Free University of Scania) - <i>Family firm, an antique governance model for sustainability</i>
10.30 – 11.00	Coffee break
11.00 – 13.00	Session 5 – Chair: Caterina Cavicchi <ul style="list-style-type: none"><li>• Stephane Lhuillery - <i>The impact of eco-certificates on innovation networks</i></li><li>• Jaanis Balodis - <i>The Parenthesis Between Local Finance And The Regulation Of Waste Management In Bethlehem, Palestine: Example Of Palestine</i></li><li>• Tatiana Kuznetsova - <i>Women's Entrepreneurship In Russia</i></li><li>• Afsaneh Moradi - <i>Inclusive Public Transport Service For Excluded Groups</i></li><li>• Juliia Trabskaia - <i>How To Approach Scenario Building With Predetermined</i></li><li>• Semrau Finn Ole - <i>Firms' export activity and environmental innovation in 14 European countries</i></li></ul>
13.00 – 14.30	Lunch / End of the event