

First Annual Workshop 2022

**More than 20 years of  
Eco-innovation research:  
lessons learnt and new  
directions**

10-11 NOVEMBER, 2022

University of Ferrara, Department of Economics and  
Management, SEEDS and CERCIS

Venue day 1: Aula Magna S. Lucia (Via Ariosto, 35, Ferrara)

Venue day 2: Aula Magna IUSS (Corso Porta Mare, 2 Ferrara)

**[www.inno4sd.net/ecoi-society-6](http://www.inno4sd.net/ecoi-society-6)**



**ECOINNOVATION  
SOCIETY**



University of Ferrara

DEPARTMENT OF ECONOMICS AND MANAGEMENT



Event funded by the "Departments of Excellence 2018-2020 MUR"

## Scientific Programme

Day 1 – November 10<sup>th</sup>, 2022 (all times in European Central Time)

Link: [meet.google.com/vph-baqw-ain](https://meet.google.com/vph-baqw-ain)

11.30	Registration
12.00	<b>Opening address</b> <b>Fernando J. Diaz Lopez (EIT Climate KIC and Stellenbosch University)</b>
12.30	<b>Session 1 Eco-Innovation research and new perspectives. Chair: tbc.</b>  René Kemp (Maastricht University) Co-authors: Arie Rip and Harro van Lente <i>Evolutionary approaches to innovation for sustainability. How sustainability and needs may change too</i>  Sandra Schillo (University of Ottawa) <i>20 years of Eco-Innovation Research – Reflections, observations and a constructive challenge</i>
13:30	<b>Lunch break</b>
14:30	<b>Keynote lecture</b>  Alessio D'Amato (University of Rome "Tor Vergata" and IAERE) <i>Eco-Innovation for the Circular Economy Transition</i>
15.30	<b>Presentation Eco-innovation Society</b>  Fernando J. Diaz Lopez (EIT Climate KIC and Stellenbosch University)  <i>Eco-innovation, a global community and a research agenda</i> <b>Draft version</b>

16:00	<b>Guest presentation</b>  Nicholas Palaschuk (University of Waterloo) <i>North American Eco-innovation Network</i>
16:30	<b>Session 2 Eco-innovation in business. Chair: tbc</b>  Valery Chistov (Deusto Business School) <b>Co-authors:</b> Javier Carrillo Hermosilla, Nekane Aramburu Goya <i>How does Open Eco-innovation affect the Radicalness of Eco-innovation?</i>  Manyabe Esangela Daniel (Kyngpook National University) <b>Co-authors:</b> Mahamadou Biga-Diambidou , Gye-Wan Moon , Bungandwa Toussain, Yeguignafere Diarasoba ,Valérie Swaen  <i>Building sustainable entrepreneurship ecosystem in Sub-Saharan Africa: The role of eco-innovation, cleaner production, circular economy</i>
17:30	<b>Coffee break (10')</b> Asia Guerreschi (University of Ferrara) <b>Co-author:</b> Fernando J. Diaz Lopez (EIT Climate KIC and Stellenbosch University)  <i>Cooperation a driver for eco-innovation: a literature review focusing on co-operatives</i>  Ahmed Bin Sanaullah (University of Warsaw) Co-author: Magdalena Marczevska  <i>Vertical Farming as a Solution for Sustainable Agriculture: Business model suggestions for vertical farm growers</i>
18:30	<i>End of activities (followed by social programme)</i> <b>Draft version</b>

**VENUE:** The workshop will take place at the University of Ferrara in two different rooms:

- November 10 (Thursday) at the Aula S Lucia (University of Ferrara, Via L. Ariosto 35)
- November 11 (Friday) at the Aula Magna IUSS (University of Ferrara, Corso Porta Mare, 2)



University of Ferrara

DEPARTMENT OF ECONOMICS AND MANAGEMENT



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Day 2 – November 11<sup>th</sup>, 2022 (all times in European Central Time)

Link: [meet.google.com/ysu-ofjf-ngf](https://meet.google.com/ysu-ofjf-ngf)

8.30	Registration
09:00	<b>Introduction to the workshop</b> <b>Fernando J. Diaz Lopez (EIT Climate KIC and Stellenbosch University)</b>
09:10	<b>Keynote lecture</b> Massimiliano Mazzanti (University of Ferrara and Eco-innovation Society) <i>Modelling green knowledge production and eco-innovation policies</i>
10:00	<b>Session 3 Eco-innovation for the energy, digital, sustainable and climate transition. Chair: tbc</b>  Ryan Roberts (Victoria University of Wellington) Co-authors: Alan Brent, Jim Hinkley, Bob Cavana <i>Understanding the impacts of eco-innovation: Community Renewable Energy projects in Aotearoa New Zealand</i>  Sandro Montresor (GSSI) Co-authors: Francesco Rentocchini and Antonio Vezzani <i>"Walking the green line": government sponsored R&amp;D and clean technologies in the US</i>  Claudia Ghisetti (Bicocca University) Co-authors: Davide Antonioli, Massimiliano Mazzanti, Francesco Nicolli, Marco Quatrosi <i>"Twin transition" and organisational settings: empirical evidence from Italian regions</i>

Draft version

	Magdalena Marczewska (University of Warsaw) <i>Digital or sustainable: SMEs dilemma</i>
11:45	<b>Invited mini-lecture</b> Guy Fournier (Pforzheim University)  <i>System innovation in transport with automated minibuses and ITS: the citizen centric approach of AVENUE</i>
12:00	Coffee break
12:30	<b>Closing messages</b> <b>Massimiliano Mazzanti (University of Ferrara and Eco-innovation Society)</b>
13:00	Lunch – end of activities
14:00	<b>Eco-innovation Society Steering Board meeting (by invitation only) Link: to be distributed to attendees</b>

Scientific Committee (in alphabetical order)

Alan Brent, Victoria University Wellington; **Biagio Giannetti**, Paulista University UNISPI; **Carlos Montalvo**, Netherlands Organisation for Applied Scientific Research TNO; **Christoph Kieffer**, Fraunhofer ISI; **Claudia Ghisetti**, University of Milan – Bicocca; **Daniel Villavicencio**, UAM-Xochimilco; **Emy Zecca**, University of Ferrara & SEEDS; **Fernando J. Diaz Lopez**, EIT Climate KIC and Stellenbosch University; **Graciela Carrillo**, UAM-Xochimilco; **Imke de Kock**, Stellenbosch University; **Javier Carrillo Hermosilla**, Universidad de Alcalá; **Jens Horbach**, University of Applied Sciences Augsburg; **Mahamadou Biga-Diambeidou**, UCLouvain and ICN Business School, Lorraine University-CEREFIGE; **Massimiliano Mazzanti**, University of Ferrara & SEEDS; **Nicolo Barbieri**, University of Ferrara & SEEDS; **Pablo del Rio**, Spanish National Research Council; **Raimund Bleischwitz**, Leibniz Institute Tropical Research; **Rene Kemp**, UM-MERIT; **Roberto Zoboli**, Catholic University of Milan & SEEDS; **Serdar Turkeli**, UM-MERIT; **Totti Konnola**, International Foresight Institute; **Valery Christov**, Deusto Business School.

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