



**University
of Ferrara**

E DEPARTMENT
OF ECONOMICS
AND MANAGEMENT



ELI

EUROPEAN
LAW
INSTITUTE

ENVIRONMENTAL
LAW SIG

**ENVIRONMENTAL SUSTAINABILITY
AND “*THE EUROPEAN GREEN DEAL*”:
VALUES, INNOVATION AND REGULATION**

12 and 13 November 2020

Online Conference

Scientific Committee:

Alberto De Franceschi, Massimiliano Mazzanti

As a response to Climate and environmental-related challenges, on 11 December 2019 the EU Commission released “The European Green Deal”, representing an integral part of the Commission’s strategy to implement the United Nation’s 2030 Agenda and the sustainable development goals. It is a new growth strategy that aims to transform the EU into a fair and prosperous society, with a modern, resource-efficient and competitive economy where there are no net emissions of greenhouse gases in 2050 and where economic growth is decoupled from resource use, improving the quality of life of current and future generations.

Against such background, this conference aims to critically assess, in an interdisciplinary policy-oriented perspective:

- ***value, rights and current policies for Environmental Sustainability and Circular Economy;***
- ***rights and management of waste;***
- ***legal instruments for environmental sustainable regulation of the sale of goods;***
- ***the role of online platforms for sharing goods and services.***

12 June 2020, h. 14:00: Launch of the European Law Institute’s (ELI) Environmental Law Special Interest Group (SIG) and First Meeting.

The Environmental Law SIG aims at bringing together experts from Europe and beyond, reshaping existing legal instruments and creating new ones so as to achieve environmental sustainability and a circular economy thus making Europe a standard setter in this field.

For this purpose, the SIG aims to implement new strategies for regulation and standardisation, enhancing dialogue with social partners and international cooperation. The SIG would rethink in particular: (a) green production and sales law; (b) circular and sharing economy and waste law; (c) enhancing smart mobility; (d) digital transformation as enabler of environmental sustainability; (e) net-zero-emission strategies; (f) policies for clean energy supply; (g) rules on large-scale infrastructure and construction; (h) protecting and supporting biodiversity; (i) taxation and social benefits; (j) green finance and investment.

In particular, the SIG aims at addressing and enhancing the synergy between the green and the digital transformation, by exploring measures to ensure that digital technologies such as artificial intelligence, 5G, cloud and edge computing and the internet of things can accelerate and maximise the impact of policies to deal with climate change and protect the environment.

Thursday, 12 November 2020

15:30 Welcome addresses

*Laura Ramaciotti (University of Ferrara, Dean of the Department of Economics
and Management)*

Massimiliano Mazzanti (University of Ferrara, CERCIS Director)

15:45 Scope and Aims of the Conference

Alberto De Franceschi (University of Ferrara)

**16:00 I. Policies for a Sustainable Environment: The EU Green Deal and The Global
Challenge**

Chair: Chris Backes (University of Utrecht)

**The European Green Deal – A further Step for Circular Economy in the context of
Sustainable Development**

*Hugo-Maria Schally (European Commission, Head of Unit on “Multilateral Environmental
Cooperation” - Directorate General for the Environment, Brussels)*

**Lessons from the Clean Air Act: Building Durability and Adaptability into US Climate
and Energy Policy**

William Boyd (University of California, Institute of Environment and Sustainability)

16:40 Discussion

17:00 II. New Challenges for Sustainable Environment: An Economic Perspective

Chair: Raimund Bleischwitz (University College, London)

Globalisation and Sustainable Development

Fernando Diaz Lopez (Stellenbosch University)

Economics of Waste Prevention

Henning Wilts (Institute for Climate, Environment and Energy, Wuppertal)

Circular Economy: Policies and Innovation

Alessio D’Amato (University of Rome Tor Vergata)

18:00 Discussion

18:30 Interim Conclusions

Friday, 13 November 2020

09:00 III. Legal Instruments for Enhancing Sustainable Consumption

Chair: *Mateja Durovic (King's College London)*

Sustainable Consumer Law – a Contradiction in Terms?

Christian Twigg-Flesner (University of Warwick)

Towards Environmental-Friendly Guarantees in the Sale of Goods

Fryderyk Zoll (University of Krakow and University of Osnabrück)

Sustainability and Servitization: The Challenges

Evelyne Terry (Catholic University of Leuven)

10:00 Discussion

10:30 IV. Legal Instruments for Enhancing Sustainable Consumption

Chair: *Alberto De Franceschi (University of Ferrara)*

Sustainability, Artificial Intelligence and legal subjectivity

Enrico Caterini (University of Calabria)

Corporate Environmental Responsibility

Peter Jung (University of Basel)

Tax Law enhancing Green Consumption and Business Behavior

Georges Cavalier (University Lyon III)

11:30 Discussion

**12:00 VI. Inaugural Meeting of the European Law Institute's Environmental Law Group:
The Research Clusters**

(a) green production and sales law;

(b) circular and sharing economy and waste law;

(c) enhancing smart mobility;

(d) digital transformation as enabler of environmental sustainability;

(e) net-zero-emission strategies;

(f) policies for clean energy supply;

(g) rules on large-scale infrastructure and construction;

(h) protecting and supporting biodiversity

(i) taxation and social benefits

(j) green finance and investment.

13:00 Concluding Remarks